





Saskatchewan  
Parks and Recreation  
Association

# 2014 - 2019 Strategic Plan

*We are the leader for a parks and recreation network that builds healthy active communities in Saskatchewan!*



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## Saskatchewan Parks and Recreation Association 2014-2019 Strategic Plan

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### 1. Vision:

#### **Organization Vision**

*SPRA is the recognized leader for the wellbeing of people and communities through recreation.*

#### **Sector Vision:**

*We envision a Saskatchewan in which all citizens have equitable access to recreation experiences that:*

- Contribute to mental and physical health and wellbeing*
- Result in well rounded, well-adjusted contributing members of their community*
- Provide connection and attachment to their community(ies) and environment.*

### 2. Mission:

*SPRA provides leadership, facilitation, programs and services to enhance the impact of recreation for the quality of life in Saskatchewan.*

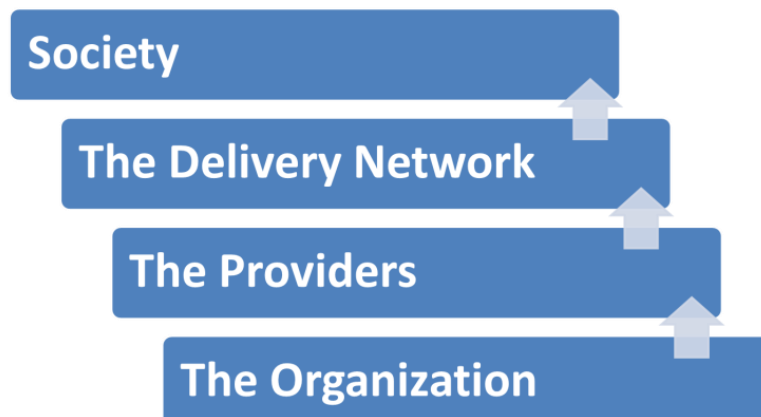
### 3. Values:

- *Volunteerism*
- *Professionalism*
- *Collaboration*
- *Community Engagement*
- *Accountability*
- *Inclusivity*

### 4. Roles:

- *Training*
- *Education*
- *Public Relations*
- *Funding*
- *Information Management*
- *Research*
- *Networking*

### 5. Planning Model:



## Saskatchewan Parks and Recreation Association 2014-2019 Strategic Plan

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### Definitions:

**Recreation:** We are using this National Recreation Statement definition of recreation confirmed in 1987:

*Recreation includes all those activities in which an individual chooses to participate in their leisure time, and is not confined solely to sports or physical recreation programs, but includes artistic, creative, cultural, social and intellectual activities, and ... is a fundamental human need for individuals of all ages and interests and for both sexes and is essential to the psychological, social and physical wellbeing of each Canadian;*

*(Also,) ...recreation is an essential social service in the same way that health and education are considered as social services, and that recreation's purpose should be (a) to assist individual and community development, and (b) to improve the quality of life, and (c) to enhance social functioning.*

**Provider:** An individual, volunteer or paid, who delivers, oversees, manages or administers a recreation program or service.

**Delivery Network:** Agencies, organizations and municipalities with a mandate to deliver or facilitate the delivery of recreation programs and services.

**Sector:** The collective grouping of individuals, agencies, organizations and municipalities who have an interest in and contribute to the delivery of recreation services.

**Wellbeing:** The achievement of holistic happiness through physical, mental and spiritual contentment.

**Community:** A group of people who share common interests.

**Recreation Infrastructure:** Built indoor and/or outdoor structures and parks utilized for recreation.

**Recreation Environment:** Areas and spaces utilized for recreation.

**Population:** All people of Saskatchewan.

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## Saskatchewan Parks and Recreation Association 2014-2019 Strategic Plan

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### 6. Long Term and Intermediate Outcomes

**Long Term Outcome 1:** SPRA is a strong and effective organization driven by the needs of its members, providers and the public

**Intermediate Outcomes:**

- The SPRA brand is respected and valued
- Board and staff have the necessary competencies to effectively and efficiently lead the organization
- There are sufficient resources and effective processes to sustain the operations of the organization
- Members, stakeholders and the public are satisfied with the value they receive from SPRA
- There is continuous evaluation and improvement

**Long Term Outcome 2:** The recreation sector is served by informed and highly competent volunteers and professionals

**Intermediate Outcomes:**

- Recreation providers access training and education programs and services
- Post-secondary education programs are accessible and meet the needs of the recreation sector
- Providers access knowledge and resources to provide quality, safe recreation programs and environments
- Providers access a peer network for information sharing, collaboration and support



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## Saskatchewan Parks and Recreation Association 2014-2019 Strategic Plan

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**Long Term Outcome 3:** The delivery network is effective and meets the needs of Saskatchewan people

***Intermediate Outcomes:***

- The delivery network works collaboratively toward common agendas
- The delivery network is supported with effective communication and promotion
- The delivery network has sufficient human and financial resources to maintain needed capacity
- Sector research is conducted and distributed
- Recreation infrastructure and environments meet the needs of the population
- The delivery network is responsive to the changing needs of the populations we serve

**Long Term Outcome 4:** Recreation is necessary to the wellbeing of communities, environments and individuals

***Intermediate Outcomes:***

- Recreation is an equal partner in human service dialogues and strategies and provides linkages across sectors
- Recreation is valued and is regarded as an integral service by the residents of Saskatchewan
- Recreation is integral within governments' solutions to a growing province
- Saskatchewan people are aware of the benefits of recreation
- Saskatchewan people are more active
- Recreation is accessible to all regardless of physical ability, socio-economic status, cultural background or age





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# 2014 - 2019 Strategic Plan



Supported by:

*Saskatchewan*  
**LOTTERIES**





# The Strategic Plan

The 2014-2019 Strategic Plan is reflective of current and emerging trends that impact the Saskatchewan Recreation Sector. Created based on feedback and input from the SPRA members and stakeholders, the SPRA Strategic Plan identifies specific areas of impact that SPRA will support to further enhance recreational opportunities for all citizens of Saskatchewan.

## Organization Vision

SPRA is the recognized leader for the wellbeing of people and communities through recreation.

## Sector Vision

We envision a Saskatchewan in which all citizens have equitable access to recreation experiences that:

- Contribute to mental and physical health and wellbeing
- Result in well rounded, well-adjusted contributing members of their community
- Provide connection and attachment to their community(ies) and environment

## Mission

SPRA provides leadership, facilitation, programs and services to enhance the impact of recreation for the quality of life in Saskatchewan.

## Values

- Volunteerism
- Professionalism
- Collaboration
- Community Engagement
- Accountability
- Inclusivity

## Roles

- Training
- Education
- Public Relations
- Funding
- Information Management
- Research
- Networking

## Planning Model

Society



The Delivery Network



The Providers



The Organization



# Definitions

## Recreation

We are using this National Recreation Statement definition of recreation confirmed in 1987:

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(Also,) ...recreation is an essential social service in the same way that health and education are considered as social services, and that recreation's purpose should be (a) to assist individual and community development, and (b) to improve the quality of life, and (c) to enhance social functioning.

## Provider

An individual, volunteer or paid, who delivers, oversees, manages or administers a recreation program or service.

## Delivery Network

Agencies, organizations and municipalities with a mandate to deliver or facilitate the delivery of recreation programs and services.

## Sector

The collective grouping of individuals, agencies, organizations and municipalities who have an interest in and contribute to the delivery of recreation services.

## Wellbeing

The achievement of holistic happiness through physical, mental and spiritual contentment.

## Community

A group of people who share common interests.

## Recreation Infrastructure

Built indoor and/or outdoor structures and parks utilized for recreation.

## Recreation Environment

Areas and spaces utilized for recreation.

## Population

All people of Saskatchewan.





# Long Term and Intermediate Outcomes



## Long Term Outcome 1

SPRA is a strong and effective organization driven by the needs of its members, providers and the public

### Intermediate Outcomes:

- The SPRA brand is respected and valued
- Board and staff have the necessary competencies to effectively and efficiently lead the organization
- There are sufficient resources and effective processes to sustain the operations of the organization
- Members, stakeholders and the public are satisfied with the value they receive from SPRA
- There is continuous evaluation and improvement

## Long Term Outcome 2

The recreation sector is served by informed and highly competent volunteers and professionals

### Intermediate Outcomes:

- Recreation providers access training and education programs and services
- Post-secondary education programs are accessible and meet the needs of the recreation sector
- Providers access knowledge and resources to provide quality, safe recreation programs and environments
- Providers access a peer network for information sharing, collaboration and support

### Long Term Outcome 3

The delivery network is effective and meets the needs of Saskatchewan people

#### Intermediate Outcomes:

- The delivery network works collaboratively toward common agendas
- The delivery network is supported with effective communication and promotion
- The delivery network has sufficient human and financial resources to maintain needed capacity
- Sector research is conducted and distributed
- Recreation infrastructure and environments meet the needs of the population
- The delivery network is responsive to the changing needs of the populations we serve

### Long Term Outcome 4

Recreation is necessary to the wellbeing of communities, environments and individuals

#### Intermediate Outcomes:

- Recreation is an equal partner in human service dialogues and strategies and provides linkages across sectors
- Recreation is valued and is regarded as an integral service by the residents of Saskatchewan
- Recreation is integral within governments' solutions to a growing province
- Saskatchewan people are aware of the benefits of recreation
- Saskatchewan people are more active
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