



*Growing People,  
Plants and Pride  
Together*



# Celebrate your Community

with the **Communities in Bloom** program

**In Celebration of Canada 150 and the 20<sup>th</sup> anniversary of Communities in Bloom in Saskatchewan, enhance your community and civic pride in six key areas:**

- ✿ Tidiness Effort
- ✿ Environmental Awareness
- ✿ Urban Forestry
- ✿ Floral Displays
- ✿ Landscaped Areas
- ✿ Natural and Architectural Heritage Conservation

To obtain more information on Saskatchewan's Communities in Bloom program, contact the Saskatchewan Parks and Recreation Association (SPRA) at 1-800-563-2555 or visit [www.spra.sk.ca/cib](http://www.spra.sk.ca/cib).

**Provincial Partner**



Saskatchewan  
Parks and Recreation  
Association



CANADA 150

**Supported by**  
Saskatchewan

**LOTTERIES**



# Celebrate Canada 150 through Communities in Bloom

Communities that look successful are most likely to be successful. Whether a community's specific goals are to increase tourism, generate new economic development or simply to build civic pride, the face presented to citizens and to others is a key factor in achieving those goals.

Celebrate Canada 150 through a program that inspires communities to enhance and sustain the visual appeal of neighbourhoods, public spaces, parks and streetscapes through the imaginative use of appropriate flowers, plants, trees and landscaping, through the preservation of heritage and cultural assets with attention to environmental stewardship.

An integral component is the friendly competition between communities, engaging citizens of all ages, service groups, businesses and associations in a public-spirited effort to succeed and be recognized.

It has been the experience of Communities in Bloom that communities tend to be more successful when they have a broader and deeper "grassroots" involvement including:

- ✿ A true desire to participate based on an appreciation for municipal parks and residential gardens
- ✿ A strong desire to better their community
- ✿ A strong environmental consciousness
- ✿ A sense of heritage and civic pride
- ✿ An understanding that economic benefit is likely to follow
- ✿ Support of the Municipal Government

SPRA invites communities of all sizes, and from every region of Saskatchewan to participate in the provincial Communities in Bloom program and reap the many social and economic benefits that can result. Celebrate Canada 150 with us and celebrate the 20<sup>th</sup> year of Communities in Bloom in Saskatchewan!

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*More than Planting Flowers...  
It's About Building Communities!*

