

Saskatchewan Parks & Recreation Association

Annual Conference 2018

Maple Creek & Cypress Hills



RECREATION
— — — — —
ROUNDUP

Sponsorship Opportunities

www.spra.ca/conference

www.VisitCypressHills.ca



Saskatchewan
Parks and Recreation
Association

**CYPRESS
HILLS**

DESTINATION
AREA

2018 Saskatchewan Parks & Recreation Association Conference
Recreation Round-Up
Maple Creek & Cypress Hills

Background:

Recreation Round-Up will bring together approximately 200 Parks & Recreation professionals and volunteers from municipalities across Saskatchewan.

This three-day conference will expose delegates to best practices, case studies, and learning opportunities related to the facilitation of recreation in our province.

This year's conference will expand upon the new definition of recreation identified in the National Framework for Recreation in Canada.

As a result, Recreation Round-Up will be a great opportunity for companies and organizations currently servicing the parks and recreation sector to get their products and services in front of municipalities across Saskatchewan. Also, with the conference's broader focus, it will also be a good opportunity for companies and organizations in the fields of arts, culture, heritage & tourism to tie their products into a new and waiting market.

Recreation Round-Up will also be departing from the typical format for SPRA conferences. Rather than corralling delegates into a conference centre, the use of facilities across the community of Maple Creek and within the Cypress Hills will move delegates throughout the area, providing them with a more immersive experience and allowing them to come away with a richer taste of what southwestern Saskatchewan has to offer.

Among other things, this will include a hike in the only lodgepole forest on the prairies in Canada, an evening "Cowtown Culinary Tour" complete with local wine & beer tastings, sessions and keynotes hosted in a variety of unique designated Municipal Heritage Properties; and even Goat Yoga!

We invite you to be part of this fresh new approach to a longstanding provincial conference by becoming a sponsor and experiencing the Cypress Hills Destination Area for yourself ☺



SPONSORSHIP OPPORTUNITIES:

Platinum	\$4,000.00	2 Opportunities Available
Gold	\$3,000.00	2 Opportunities Available
Silver	\$2,500.00	6 Opportunities Available
Bronze	\$2,000.00	24 Opportunities Available
Concurrent Session Sponsor	\$1,000.00	12 Opportunities Available
Refreshment Break Sponsor	\$500.00	10 Opportunities Available

Platinum Sponsors (2 Opportunities @ \$4,000):

- Company Logo featured as the largest sponsor logo on conference signs, table centre pieces, and in the conference booklet.
- Company Logo on its own screen in a looping slideshow of event sponsors at the opening of plenary sessions.
- Opportunity to bring greetings at the conference opening plenary on Thursday Oct. 18th, 2018.
- 2 complementary tickets to the Cowtown Culinary Tour the evening of Thursday Oct. 18th, 2018.
- 2 complementary tickets to the SPRA Awards Gala banquet on Friday Oct. 19th, 2018.
- Mentioned by name by the Master of Ceremonies during plenary sessions and prior to the SPRA Awards Gala on Friday Oct. 19th, 2018.
- 4 complementary tickets to brunch and the keynote speaker on Saturday Oct. 20th, 2018.
- Opportunity to put up banners and/or a table in the plenary session hall, the concurrent session halls, and at the SPRA Awards Gala.
- Direct links to your website from the main conference website.
- Featured on the SPRA & CHDA Inc. social media posts related to the conference.
- Opportunity to include branded materials in the delegate bags (200 pieces).
- Opportunity to negotiate additional exposure.

Gold Sponsors (2 Opportunities @ \$3,000):

- Company Logo featured as the second largest sponsor logo on conference signs, table centre pieces, and in the conference booklet.
- Company Logo on screen with one other Gold Sponsor in a looping slideshow of event sponsors at the opening of plenary sessions.
- One free tradeshow booth during the tradeshow luncheon on Thursday Oct. 18th, 2018.
- 2 complementary tickets to the Cowtown Culinary Tour the evening of Thursday Oct. 18th, 2018.
- Mentioned by name by the Master of Ceremonies during plenary sessions and prior to the SPRA Awards Gala on Friday Oct. 19th, 2018.
- 2 complementary tickets to brunch and the keynote speaker on Saturday Oct. 20th, 2018.
- Opportunity to put up banners in the plenary session hall, the concurrent session halls, and at the SPRA Awards Gala.
- Direct links to your website from the main conference website.
- Featured on the SPRA & CHDA Inc. social media posts related to the conference.
- Opportunity to include branded materials in the delegate bags (200 pieces).

Silver Sponsors (6 Opportunities @ \$2,500):

- Company Logo featured as the third largest sponsor logo on conference signs, table centre pieces, and in conference booklet.
- Company Logo on screen with two other Silver Sponsor in a looping slideshow of event sponsors at the opening of plenary sessions.
- 2 complementary tickets to the Cowtown Culinary Tour the evening of Thursday Oct. 18th, 2018.
- Mentioned by name by the Master of Ceremonies during plenary sessions.
- 2 complementary tickets to brunch and the keynote speaker on Saturday Oct. 20th, 2018.
- Opportunity to put up banners in the plenary session hall.
- Direct links to your website from the main conference website.
- Featured on the SPRA & CHDA Inc. social media posts related to the conference.
- Opportunity to include branded materials in the delegate bags (200 pieces).

Bronze Sponsors (24 Opportunities @ \$2,000.00):

- Company name listed on conference signs, table centre pieces, and in conference booklet.
- Company name listed on screen with other Bronze Sponsors in a looping slideshow of event sponsors at the opening of plenary sessions.
- 2 complementary tickets to the Cowtown Culinary Tour the evening of Thursday Oct. 18th, 2018.
- 1 complementary ticket to brunch and the keynote speaker on Saturday Oct. 20th, 2018.
- Opportunity to put up banners in the plenary session hall.
- Direct links to your website from the main conference website.
- Opportunity to include branded materials in the delegate bags (200 pieces).

Concurrent Session Sponsor (12 Opportunities @ \$1,000):

- There will be four concurrent sessions during the conference representing twelve separate learning sessions / sponsorship opportunities spread over the course of two days. If you would like to see the list of concurrent sessions and select one specifically, please send a request e-mail to: recroundup@maplecreek.ca
- Company name printed in conference booklet in association with one of the conference's concurrent sessions.
- Company logo on the screen as delegates enter the concurrent session room.
- Company name mentioned by concurrent session facilitator at the start of the session.

Refreshment Break Sponsors (10 Opportunities @ \$500.00):

- As continental breakfast / coffee breaks will be laid out in all three of the concurrent session break-out rooms throughout the conference, there will be ten separate sponsorship opportunities.
- Company name printed in the conference booklet in association with one of the conference's refreshment breaks.
- Company logo present on the refreshment table at one of the continental breakfast / coffee break tables.

CONTACT INFORMATION:

If you have any questions about sponsorship, please call: 1-306-662-2474

To confirm your sponsorship, please send an e-mail to: recroundup@maplecreek.ca

Cheques can be made payable to "Cypress Hills Destination Area" with "SPRA Sponsorship" in the subject line.

Cheques can be mailed to:

**Recreation Round-Up 2018
Att: CHDA Inc.
Box 428
Maple Creek, Sask.
S0N 1N0**

Thank You!!

