

2019 – 2024 SPRA STRATEGIC PLAN



Saskatchewan
Parks and Recreation
Association

OUR STRATEGIC PLAN



The Saskatchewan Parks and Recreation Association (SPRA) is proud to be the provincial leader for the wellbeing of people and communities through recreation. Our 2019 - 2024 Strategic Plan strengthens our commitment to grow Active and Engaged Communities, foster Sector Capacity, and provide strong Leadership.

Our Strategic Plan directly reflects the Goals and Priorities of the [Framework for Recreation in Canada](#), which is the national guide for the continued advancement of recreation. Through our program and service delivery system, we are confidently aligned to the five Framework Goals. Additional national resources, such as [Parks for All: An Action Plan for Canada's Parks Community](#), [A Common Vision for increasing physical activity and reducing sedentary living in Canada: Let's Get Moving](#), and the [Truth and Reconciliation Commission of Canada: Calls to Action](#) were considered in the development of the outcomes and objectives of our Strategic Plan.



Along with our Partners, Sask Sport and SaskCulture, we have signed a Lottery License Agreement with the Government of Saskatchewan, which entrusts us with managing a lottery-funded system for recreation, sport and culture to thrive in Saskatchewan. The provincial lottery-funded system directly funds over 1,200 organizations and through them, more than 12,000 affiliated organizations that provide activities in recreation, sport and culture throughout the province.



VISION

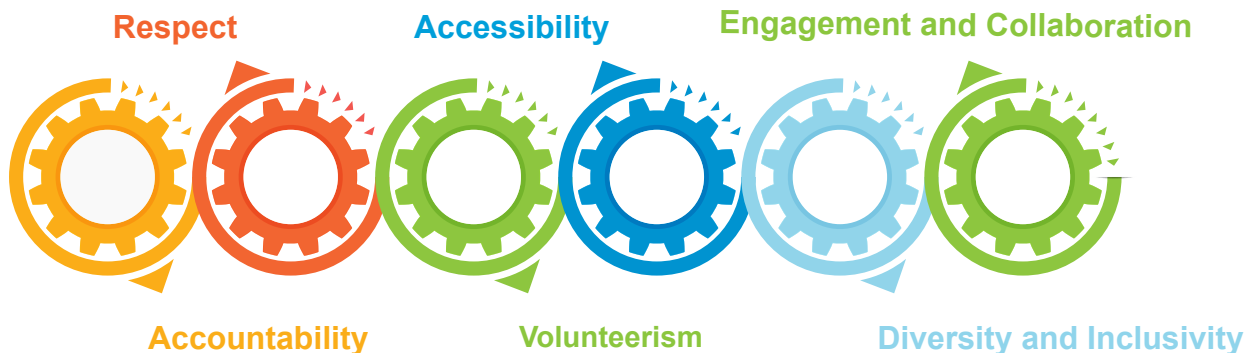
We envision a Saskatchewan in which all people have equitable access to recreation experiences that contribute to their health and wellbeing; result in connected and engaged community members; and provide connection and attachment to the natural environment.



MISSION

We provide **leadership**, **support** and **services** that contribute to recreations' impact on the quality of life for people in Saskatchewan.

WE VALUE





ACTIVE AND ENGAGED COMMUNITIES

The delivery network is effective and meets the needs of Saskatchewan people to build healthier communities.



Community Wellbeing



Community wellbeing is enhanced through the delivery of SPRA programs and services.

Supportive Environments



Communities provide supportive environments that encourage participation in recreation programs and services.

Essential Service



Recreation, parks and open spaces are valued and recognized as an essential service.

Inclusivity



Recreation is inclusive and accessible to all.

Active Lifestyles



Recreation, parks and open spaces foster active and healthy lifestyles.

Parks and Open Spaces



Parks and open spaces are comprehensive and connected.

This Outcome is tied to Goals 1, 2, 3 and 4 of the Framework for Recreation: Active Living, Inclusion and Access, Connecting People and Nature and Supportive Environments.



SECTOR CAPACITY

We enhance and contribute to the continued growth and sustainability of the recreation sector.



Training and Education



Providers have access to training, advanced education and career development programs and services.

Post-Secondary



Post-Secondary recreation programs in Saskatchewan are valued.

Peer Support



Providers support one another through the sharing of information and collaboration.

Engagement



Providers have access to resources that provide quality, inclusive and safe recreation programs, services and environments.

Funding



The delivery network has access to additional resources to provide recreation programs and services.

Communication



The delivery network is supported with effective communication.

This Outcome is linked to Goal 5 of the Framework for Recreation in Canada: Recreation Capacity.



LEADERSHIP

The recreation and parks sector is led by a strong and effective organization.



Marketing



The SPRA brand is known, respected and valued.

Leadership Capacity



Board and staff have the resources to effectively and efficiently lead and sustain the organization.

Evaluation



There is continuous measurement, evaluation and improvement of outcomes.

Sector Promotion



SPRA uses recreation as a vehicle to provide linkages across and within sectors.

Collaboration



The delivery network works collaboratively toward common outcomes.

Research



Sector research is conducted and distributed.

This Outcome is linked to Goal 5 of the Framework for Recreation in Canada: Recreation Capacity.



INTERPRETATIONS

VISION

Identifies the vision and directives for SPRA. Closely aligns with the Vision for recreation in Canada as presented in *A Framework for Recreation in Canada 2015: Pathways to Wellbeing*.

MISSION

A short statement about SPRA's purpose, the goals of its operations, what kind of service is provided, and the primary customers or market.

VALUES

Guiding principles, a code of conduct, or a culture code that explains how the organization intends to operate in accordance with those values.

OUTCOMES

SPRA's Strategic Plan is focused on meeting specific Long-term and Intermediate Outcomes. These Outcomes guide our work and create measurable goals and objectives for the duration of the plan.

PARKS AND OPEN SPACES

All lands that are designated for recreation, allow for environmental stewardship and/or provide societal benefits. These areas are usually under municipal, regional, provincial, and/or national jurisdiction, but can be privately owned and operated as well. Examples include (but are not limited to): green spaces including all types of parks, walking and rest areas, historical sites, conservation areas, cemeteries, community gardens and boulevards. These concepts are reinforced through the Parks for All National Action Plan.

RECREATION

"The experience that results from freely chosen participation in physical, social, intellectual, creative and spiritual pursuits that enhance individual and community wellbeing." *A Framework for Recreation in Canada 2015: Pathways to Wellbeing*.

SECTOR

The collective grouping of individuals, agencies, organizations and municipalities who have an interest in and contribute to the delivery of recreation services.

PROVIDER

An individual, volunteer or paid, who delivers, oversees, manages or administers a recreation program or service.

DELIVERY NETWORK

Agencies, organizations and municipalities with a mandate to deliver or facilitate the delivery of recreation programs and services.

WELLBEING

The achievement of holistic happiness through physical, mental and spiritual contentment.

COMMUNITY

A group of people who share common interests.





Supported by:

