



## **SPRA Commercial Membership Benefits**

***April 1, 2021 – March 31, 2022***

- 1. 2021 Virtual Conference Exposure** (*replacement for Trade Show Booth at the in-person SPRA Annual Conference*)
  - a) Commercial Member Spotlight in 1-2 Conference sessions, including:
    - Your logo displayed at the start and end of the session presentation
    - Details on your product sales, current promotions and/or special discount(s) highlighted by the session host
  - b) Session hosts will encourage delegates to view the Featured Commercial Member webpage on the SPRA website, where all Commercial member information and live links exist
  - c) On the virtual Conference webpage a live link to the SPRA Commercial Members' Page
  
- 2. SPRA Website Recognition**
  - a) **\*NEW\*** Scrolling list of Commercial member's logos with live links on SPRA home page
  - b) Company logo and profile with live links on Commercial members' page
  
- 3. \*NEW\* Social Media Online Community**
  - a) Invitation to join and participate as a member of SPRA's Exclusive Community Facebook Group
  - b) Promote products/services to group on weekends
  
- 4. \*NEW\* SPRA Recreation and Parks Buyers Guide (published July 2021)**
  - a) Exclusive basic listing with contact information
  - b) Complimentary ½ page advertisement
  - c) Distribution of print copy to all SPRA members
  - d) Digital copy on SPRA website Commercial member page
  - e) Posted on Facebook, Twitter and Instagram accounts (once developed)
  
- 5. Job Postings**
  - a) Unlimited free job postings on the SPRA website
  
- 6. Sponsorship Opportunities**
  - a) Advanced notice on SPRA sponsorship opportunities

For more information contact:

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