



**BECOME A SPRA  
COMMERCIAL  
MEMBER TODAY!**



Take advantage of the opportunity  
to promote your products and  
services to Saskatchewan's  
recreation and parks network.



Saskatchewan  
Parks and Recreation  
Association



## ABOUT SPRA

**We are the leader for a parks and recreation network that builds healthy active communities in Saskatchewan.**

The Saskatchewan Parks and Recreation Association (SPRA) is a non-profit member organization dedicated to enhancing quality of life in the Province through the provision of quality recreation programs, services and support. SPRA represents more than 700,000 residents through its municipal memberships alone. Our members include diverse organizations in the parks and recreation sector – communities and municipalities, facility operators, sport and recreation clubs and associations, commercial members, youth organizations, parks practitioners, Tribal Councils/Métis Regions and Districts. SPRA is funded by Saskatchewan Lotteries and administers the Recreation Section of the Saskatchewan Lotteries Trust Fund.

Supported by:



# BENEFITS OF MEMBERSHIP

## 1. Advertising in Each Edition of DIRECTION Magazine

Commercial members receive a 4.65 x 3.55 inch, full-colour ad in each issue of DIRECTION, SPRA's official magazine. Each issue of DIRECTION is developed around a specific theme of interest to the parks, recreation and facilities sectors and focuses on issue-based cover stories and feature articles. DIRECTION is distributed four times per year in September, December, March and June. Over 1500 copies of each issue of DIRECTION are printed and distributed to organizations and members across the Province. **Commercial** members are also invited to submit articles for the magazine.

## 2. Trade Show Booth at the Annual SPRA Conference

SPRA members receive a complimentary booth at SPRA's RecFest and Trade Show held annually as part of the SPRA Conference. The Trade Show is held each year in October and attracts over 200 recreation directors, facility managers, park operators and volunteers from across Saskatchewan.

## 3. Advertising on the SPRA website

Commercial Members have the opportunity to post their organization's logo, contact information and website link on the SPRA website at [www.spra.sk.ca/commercialmember](http://www.spra.sk.ca/commercialmember). The SPRA website is frequented by recreation, parks and facility practitioners and volunteers.

## 4. Product and Services Promotion

As a Commercial Member you have the opportunity to submit product and service related information for inquiring practitioners. Information is include in a variety of communications pieces and/or posted on the SPRA website.





## ADDITIONAL OPPORTUNITIES

As a Commercial Member of SPRA, you also have the opportunity to:

- Purchase a business card size ad on the SPRA Desk Top Calendar. 500 calendars are printed and distributed each year at a variety of recreation, parks and facility focused events and trade shows.
- Purchase additional advertising space in DIRECTION magazine. Commercial members receive a 10% discount on all advertising in the magazine.
- Gain exposure for your company by sponsoring the Scott Irving Memorial Golf Classic, the SPRA Spring Education and Training Symposium or another SPRA event. SPRA has a variety of sponsorship packages available.

## MEMBERSHIP FEES

Commercial/Businesses are defined as a group, individual or company that provides goods and/or services of a parks and recreation nature. The cost for a SPRA Commercial Membership is only \$550.00!



To become a member or for additional information on the benefits of membership, contact Kelly Skotnitsky, SPRA Consultant - Recreation Facilities, by phone at (306) 780-9324, or toll free at 1-800-563-2555, or by email at [kskotnitsky@spra.sk.ca](mailto:kskotnitsky@spra.sk.ca).