



Communities  
in Bloom

Collectivités  
en fleurs

Saskatchewan

# Grow your Community

with the Communities in Bloom program

**Develop your community and civic pride in six key areas:**

- ✿ Community Appearance
- ✿ Environmental Action
- ✿ Urban Forestry
- ✿ Floral Displays
- ✿ Landscape
- ✿ Heritage Conservation

To obtain more information about Saskatchewan's Communities in Bloom program, contact the Saskatchewan Parks and Recreation Association (SPRA) at 1-800-563-2555, or visit [www.spra.sk.ca/cib](http://www.spra.sk.ca/cib).

*People, Plants  
and Pride...  
Growing Together*

Provincial Partner



Saskatchewan  
Parks and Recreation  
Association

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 **SASK LOTTERIES**

# An invitation to Saskatchewan Communities

Communities that look successful are most likely to be successful. Whether a community's specific goals are to increase tourism, generate new economic development or simply to build civic pride, the face presented to citizens and to others is a key factor in achieving those goals.

Communities in Bloom is a program offered by the Saskatchewan Parks and Recreation Association (SPRA) that inspires communities to enhance and sustain the visual appeal of neighbourhoods, public spaces, parks and streetscapes through the imaginative use of appropriate flowers, plants, trees and landscaping, through the preservation of heritage and cultural assets with attention to environmental stewardship.

An integral component of this very popular program is the friendly evaluation of communities, engaging citizens of all ages, service groups, businesses and associations in a public-spirited effort to succeed and be recognized. During the evaluation our volunteers help generate ideas for your community and will help you recognize the great assets that you already have!

It has been the experience of Communities in Bloom that participants tend to be more successful when they have a broader and deeper 'grassroots' involvement, including:

- ✿ A true desire to participate - based on an appreciation for municipal parks and residential landscapes
- ✿ A strong desire to better their community
- ✿ A strong environmental consciousness
- ✿ A sense of heritage and civic pride
- ✿ An understanding that economic benefit is likely to follow
- ✿ Support of the Municipal Government

SPRA invites communities of all sizes and from every region of Saskatchewan, to participate in the provincial Communities in Bloom program and reap the many social and economic benefits that can result.

To obtain more information on the Communities in Bloom program, contact SPRA at 1-800-563-2555.



*More than Planting Flowers...  
It's About Community  
Development!*

