



How to get your Community Involved

Ideas and Suggestions

When selecting projects related to Communities in Bloom, think about what the community is already interested in. Tying CiB to other successful initiatives can lead to greater success in all areas.

Volunteers are much more likely to commit to activities that are structured and clearly express the time commitments required. Today's volunteer wants to know exactly what they are getting into before they commit.

Volunteers need incentives to participate in projects. Volunteer recognition is very important and following up projects or community days with activities such as a barbeque can be very effective in the appreciation of volunteers.

Below is a list of various activities and projects that CiB committee have completed or used to connect with the community:

- Construction of Healing Gardens
- Public distribution/publishing of the completed evaluation grid
- Installation of new recreation opportunities
- Local garden/yard competitions
- Community tree planting days
- Community clean up days
- Guest speakers/motivational speakers that are open to the community
- Pancake Breakfasts or Barbeques (these double as fundraisers)
- Christmas Lights launch events
- Winter festivals
- Recycling programs

Provincial Partner:



Supported by:





- Gardening Workshops
- Partnerships with other community organizations
 - Example: CiB Partnering with United Way to host a community clean up day
- Public campaigns to advertise the Evaluation Day
- Hosting community garage sales or Car Boot sales to encourage reuse of items
- Creating historic tours of the community
- Involving schools in planting days, clean-up days and educational sessions about the earth and plants
- Business storefront competitions
- CiB Community Facebook accounts used for communication
- Community involvement (through construction, sales, or dedication events) of memorial gardens, memorial benches, memorial trees, memorial brick (in pathways, etc.)
- Volunteer Recognition Events
- Group commitments to maintain areas and volunteer recognition placards at those sites (like the Adopt a Highway concept adapted for CiB sites)
- Involvement of Scouts, Youth Groups, etc. in CiB projects
- Photo submission competitions
- Discount Coupons for landfill use or free landfill days
- Community Trade Shows/festivals/farmer markets, etc.
- Publicly held community planning sessions (for annual projects, parks, rec. facilities, etc.)
- Community gardens/orchards
- Dog Parks
- Community Trail Systems