

MEDIA RELEASE
For Immediate Release

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Planning for the Future of Recreation in Saskatchewan

The Saskatchewan Parks and Recreation Association (SPRA) will present its plans for the future of recreation in the province at the 67th Conference and Annual General Meeting on October 24-26.

In a session titled “Planning for the Future,” Darin Banadyga of the Ministry of Parks, Culture and Sport will deliver an update on the status of the Provincial Recreation Strategy, and SPRA Chief Executive Officer Norm Campbell and Valerie Sluth of Praxis Research/Strategy will present the new SPRA 2014-2019 Strategic Plan, with a new vision for the organization and the recreation sector.

According to SPRA President Darrell Lessmeister, “Changing demographics and a growing economy have created new opportunities, and new approaches are needed to enhance the delivery of recreation services across the province. Our Strategic Plan shows how we are going to address this need.”

A featured speaker at this year’s conference is Olympic athlete Silken Lauman. Many will remember her bronze medal win for Canada in the 1992 Summer Olympics and recovery from a devastating rowing accident. Her keynote address, “Personal Excellence – Moving from Good to Great,” will share striking anecdotes and analogies, and the tools she developed during her seventeen years of international competition.

Regina-based entrepreneur Darci Lang will open the conference with her presentation “Focus on the 90%,” which emphasizes focusing on the positive in our lives to increase our odds for success. Strategist and consultant Ken Balmer’s closing address, “Rethinking Leisure Services,” focuses on five ‘game changers’ that are set to transform the recreation enterprise.

The SPRA Conference and AGM brings Recreation Professionals, Parks and Facility Operators and Volunteers from across the province together for the opportunity to network and learn the latest information and trends in the parks and recreation field. The event includes inspiring presenters, informative sessions, a Trade Show and entertaining social events.

To register, visit SPRA’s official website at www.spra.sk.ca/2013conference.

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SPRA is a non-profit member organization dedicated to enhancing quality of life in the Province. SPRA provides parks and recreation services and support to Saskatchewan communities and advocates on behalf of the recreation and parks field at the local, provincial and national level. SPRA is funded by the Saskatchewan Lotteries.

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