

Framework for Recreation – A National Perspective

May 2018



Today's Presenters

CJ Noble - *Canadian Parks and Recreation Association*

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Today's Presentation

- Framework Implementation across Canada
- National Framework Survey Results
- Framework Audit Tool
- Academic Initiatives



Framework for Recreation in Canada

- The Framework for Recreation in Canada:
 - A new vision for recreation in Canada;
 - Invites collaboration in pursuit of common priorities;
 - Aims to improve wellbeing of individuals, communities and environments
- *Definition: Recreation is the experience that results from freely chosen participation in physical, social, intellectual, creative and spiritual pursuits that enhance individual and community wellbeing*



Framework for Recreation in Canada

How we got here

- Three National Summits and extensive consultations in provinces and territories
- Sector endorsed the Framework
November 2014
- CPRA Board endorsed the Framework
November 2014
- PT Ministers endorsed and federal government stated support for the Framework in February 2015



The Framework

Vision

Everyone engaged in meaningful, accessible recreation experiences that foster:

Individual Wellbeing | Wellbeing of Natural and Built Environments | Community Wellbeing

Values

Public Good | Inclusion and Equity | Sustainability

Principles

Lifelong Participation | Outcome-Driven | Quality and Relevance | Evidence Based | Partnerships | Innovation

Goals

Connecting
People & Nature



Supportive
Environments



Recreation
Capacity



Active
Living



Inclusion &
Access



Priorities

- Participation throughout the lifecycle
- Physical literacy
- Play
- Reduce sedentary behaviours

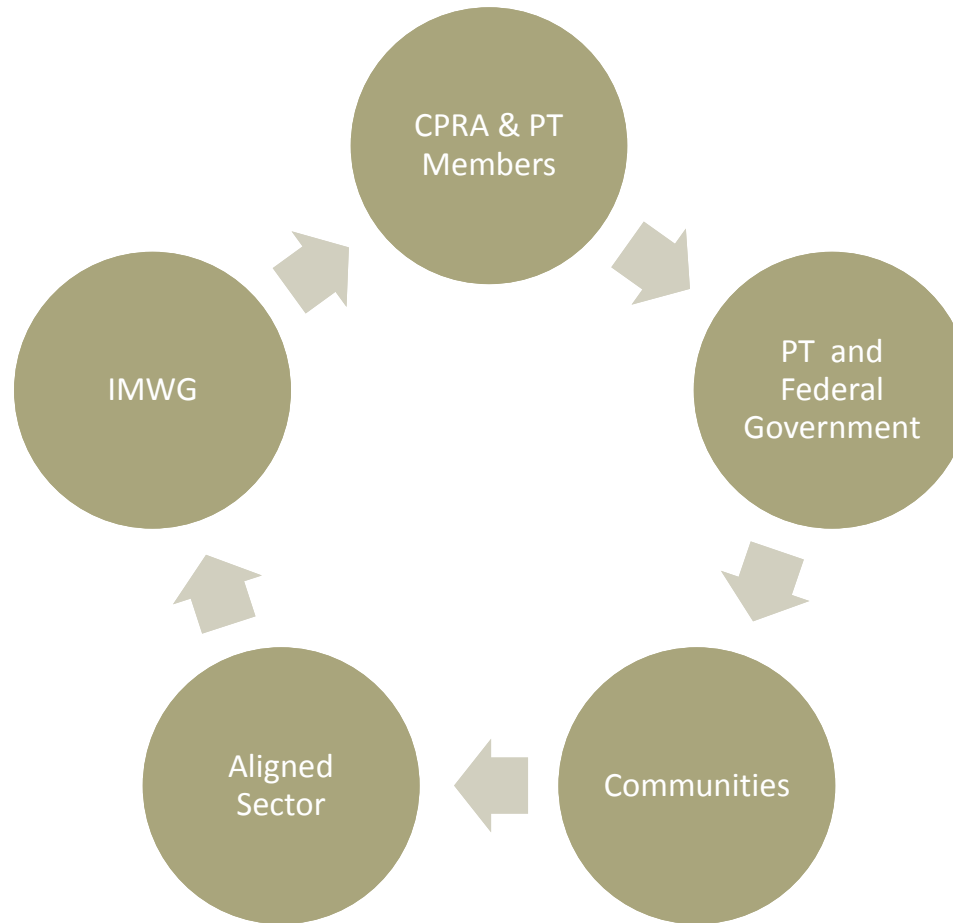
Equitable participation for all, regardless of socioeconomic status, age, culture, race, Aboriginal status, gender, ability, sexual orientation or geographic location.

- Natural spaces and places
- Comprehensive system of parks
- Public awareness and education
- Minimize negative impacts

- Provide essential spaces and places
- Use existing structures for multiple purposes
- Renew infrastructure
- Active transportation
- Partnerships in social environment
- Recreation education
- Assessment tools
- Align community initiatives

- Collaborative system
- Career development
- Advanced education
- Capacity development
- Community leadership
- Volunteers
- Knowledge development

National Framework Implementation



Implementation and Monitoring Working Group

Priorities:

- Measuring and reporting implementation
- Organizational Audit Tool
- Framework Implementation Portal
- Implementation Tools
- Academic Community Engagement
- Implementation in Indigenous Communities
- Knowledge Management
- Follow up to 2018 National Framework Forum



CPRA and PT Members

- Goal #1: Active Living
- Goal #2: Inclusion and Access
- Goal #3: Connecting People and Nature
- Goal #4: Supportive Environments
- Goal #5: Recreation Capacity



Communities

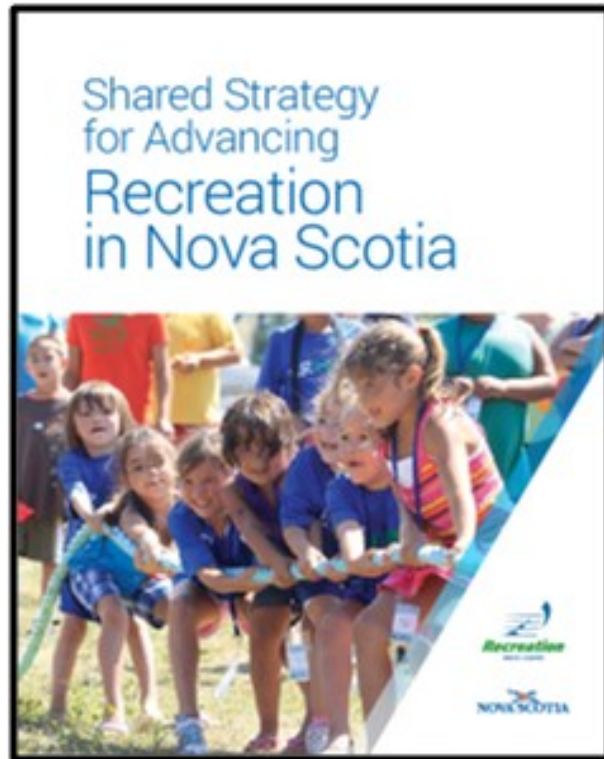
- Guides decision-making and resource allocation for recreation leaders
- Supports municipal and community planning;
- Fosters positive relationships with political decision makers
- Provides a foundation for partnerships with aligned sectors
- Informs consistent and coordinated actions to address emerging trends and challenges



Provincial Governments



Nova Scotia



- Demographic changes
- Urbanization & threats to natural environment
- Challenges to health
- Increasing inequities
- Social challenges
- Infrastructure deficit

Ontario



- Cross government tool to renew and develop policies, strategies and initiatives
- Collaboration with sector stakeholders

New Brunswick

NEW BRUNSWICK'S RECREATION AND SPORT POLICY FRAMEWORK

BUILDING RELATIONSHIPS TODAY FOR TOMORROW

- Clarify
- Coordinate
- Influence & guide



National Framework Survey



National Framework Survey

- Goal
 - Assess how communities and organizations are aligning new & current programs & services with the goals outlined in the Framework.
- Audience
 - Local organizations across Canada
- Outcome
 - Identifying factors that contribute or act as barriers to alignment with the goal areas
 - Development of tools & resources
 - National & regional data

National Framework Survey Awareness & Alignment



- Organization's participation in the development process
- Our Provincial/Territorial Recreation and/or Parks Association
- Our Provincial/Territorial Government
- Through the Canadian Parks and Recreation Association
- Through the Leisure Information Network
- Through a community or individual champion
- Other

National Framework Survey Awareness & Alignment

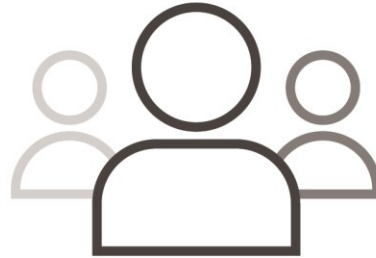


- Aligning with the Framework is important for building national sector capacity
- Aligning with the Framework is important for building provincial or territorial sector capacity
- Aligning with the Framework helps to strengthen/support work plans or budget requests
- Aligning with the Framework is a responsibility of all recreation organizations
- Aligning with the Framework is not a priority at this time

National Framework Survey Awareness & Alignment



LACK OF TIME
30.73%



**LACK OF AWARENESS/
SUPPORT FROM STAFF**
42.19%



**LACK OF
POLITICAL SUPPORT**
15.63%

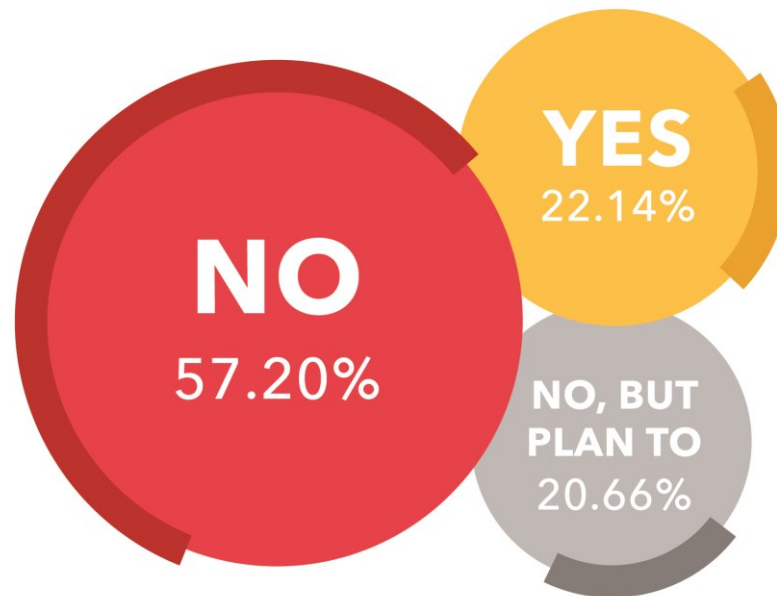


LACK OF CAPACITY/TOOL
25%



OTHER
25%

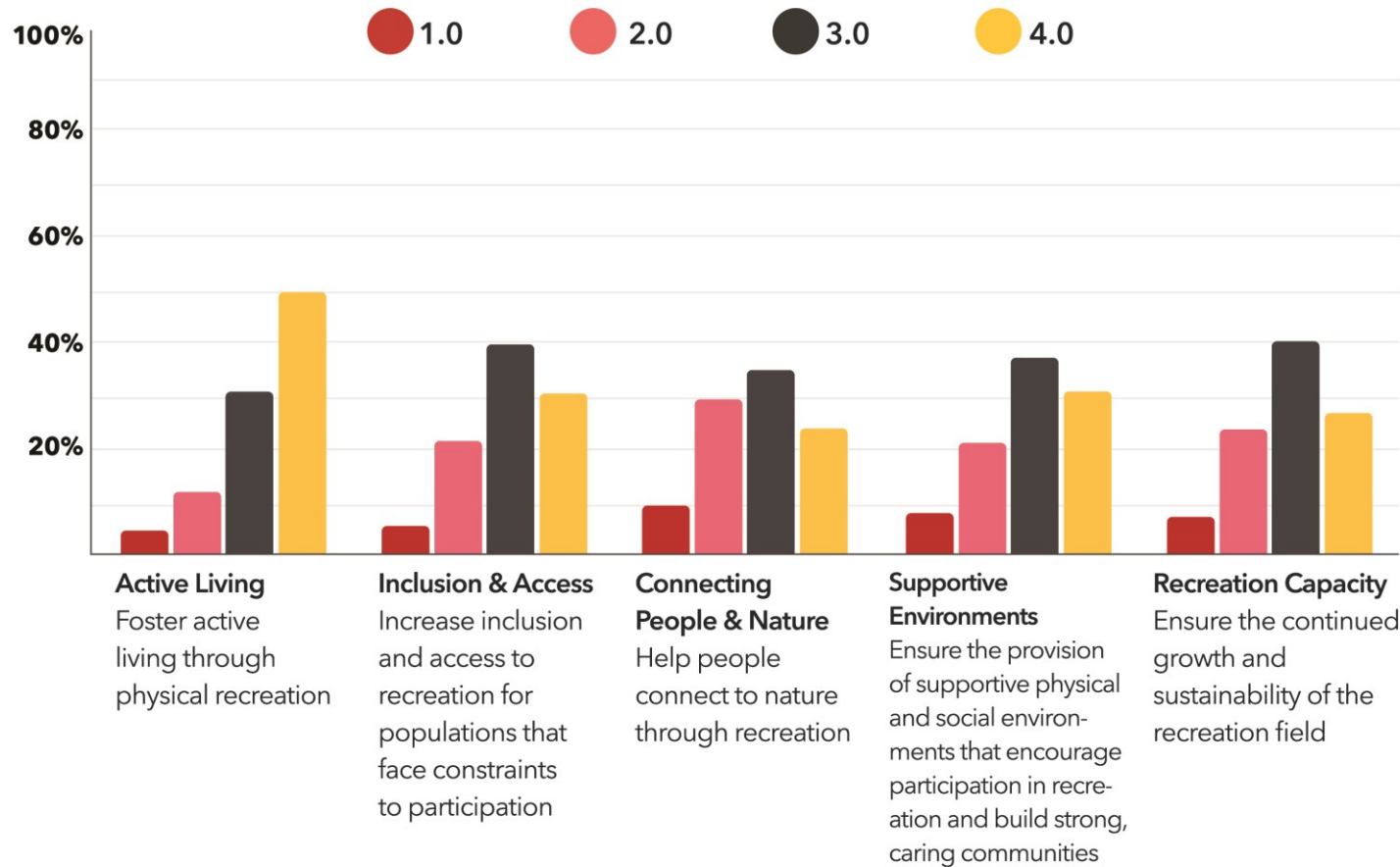
National Framework Survey Awareness & Alignment



	Yes	No	No, but plan to
Organizational Endorsement - 2018	22%	57%	21%
Organizational Endorsement - 2016	18%	56%	26%

National Framework Survey

Goal Area Alignment



- 1 - There is little or no alignment with the goal areas.
- 2 - We are planning to enhance existing or create new programs/initiatives/plans/policies/partnerships to better align with this goal area.
- 3 - We have begun to enhance existing or create new programs/initiatives/plans/policies/partnerships to align with the goal areas.
- 4 - Most or all of our existing programs/initiatives/plans/policies/partnerships already aligned with the goal areas.

National Framework Survey

Goal Area Contributions & Barriers

Respondents indicated that “Organizational Support/Awareness” was the single largest contributing factor to their alignment with the Framework in each goal area whereas; “Funding Securement” was identified by participants as the single largest barrier to their alignment with the Framework.

Throughout each of the goal areas, the Provincial/Territorial Park and Recreation Associations were always seen as a larger contributing factor to alignment with the Framework than the corresponding Provincial Governments.



National Framework Survey

Goal Area Contributions & Barriers

Top Contribution
* **56.28%**



Top Barrier
* **31.17%**

Top Contribution
* **48.90%**



Top Barrier
* **37.89%**

Top Contribution
* **49.34%**



Top Barrier
* **37.89%**

National Framework Survey

Goal Area Contributions & Barriers

Top Contribution
* **54.13%**



Top Barrier
* **28.63%**

Top Contribution
* **53.65%**



Top Barrier
* **31.44%**

Goal Area Alignment by Province or Region

BRITISH COLUMBIA

Most in **Goal Area 1** Active Living;
Least in **Goal Area 4**
Supportive Environments

ALBERTA

Most in **Goal Area 1** Active Living;
Least in **Goal Area 5** Recreation Capacity

MANITOBA

Most in **Goal Area 1** Active Living;
Least in **Goal Area 4**
Supportive Environments

SASKATCHEWAN

Most in **Goal Area 1** Active Living;
Least in **Goal Area 3**
Connecting People & Nature

ONTARIO

Most in **Goal Area 1** Active Living;
Least in **Goal Area 3, 4, & 5**

ATLANTIC CANADA

Most in **Goal Area 1** Active Living;
Least in **Goal Area 3**
Connecting People & Nature

THE NORTH

Most in **Goal Area 1** Active Living;
Least in **Goal Area 1, 2, 3, 4, & 5**

National Framework Survey Tools for Alignment



National Framework Survey Success Stories

Goal Area 1

- “Our Municipality has been fortunate to secure provincial funding to increase our Active Transportation network and to create awareness, programs, events and partnerships to increase participation of residents for opportunities to be active.” –Survey Respondent

Goal Area 2

- “We implemented a Try-It sports series a couple of years ago. The program's initiative was to introduce people (all community members) to new sports. Instruction and equipment was included in the program and it was free to anyone who wanted to try.” –Survey Respondent

National Framework Survey

Success Stories

Goal Area 3

- “We are doing some really innovative things around infrastructure and programming, especially regarding the Nature portfolio and the development of a Nature Park and community engagement.” –Survey Respondent

Goal Area 4

- “In the last 4 years we have increased the programming revenues by 678%. We have a very committed council and community that supports recreation and fund raises to buy forest adjacent to the community from timber companies in order to preserve the trails and connection to the environment.” –Survey Respondent

National Framework Survey Success Stories

Goal Area 5

- “The Framework for Recreation is used as the centre piece in our Public Policy in Recreation, Sport and Tourism course. It is introduced on the first day and is used to bookend the course during the last class. As such it serves as a reference point throughout the course and other public policies are considered relative to the Framework.” –Survey Respondent

Audit Tool



What the %#@! is a Framework Audit Tool?

- **Identified need for tools** to help communities align, implement and measure against the Framework goals and priorities
- **Aims**
 - Enable organizations to assess current situation with respect to Framework goals
 - Enable better alignment with the Framework, coordination of efforts and measurement
 - Support communities but also provide system-level data on progress on the Framework through annual surveys

Why should I use it?

- Customizable and scalable for different organizations
- Planning, budgeting, programming
- Designed to support and strengthen and show progress
 - Don't have to do everything in the Framework
 - Focus on community assets and strengths
 - Celebrate success



What's in the Tool?

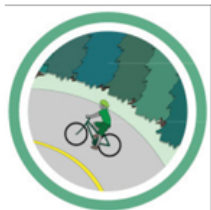
- ✓ How-to guide for facilitators & staff
- ✓ Plain language questions related to each of the Framework priorities
- ✓ Simple assessment form



“What if we don’t change at all ...
and something magical just happens?”

PART 2: AUDIT TOOL

1.0 Not Yet in Place | 2.0 In Planning Stages | 3.0 Partially Complete / Implemented | 4.0 Complete / Implemented

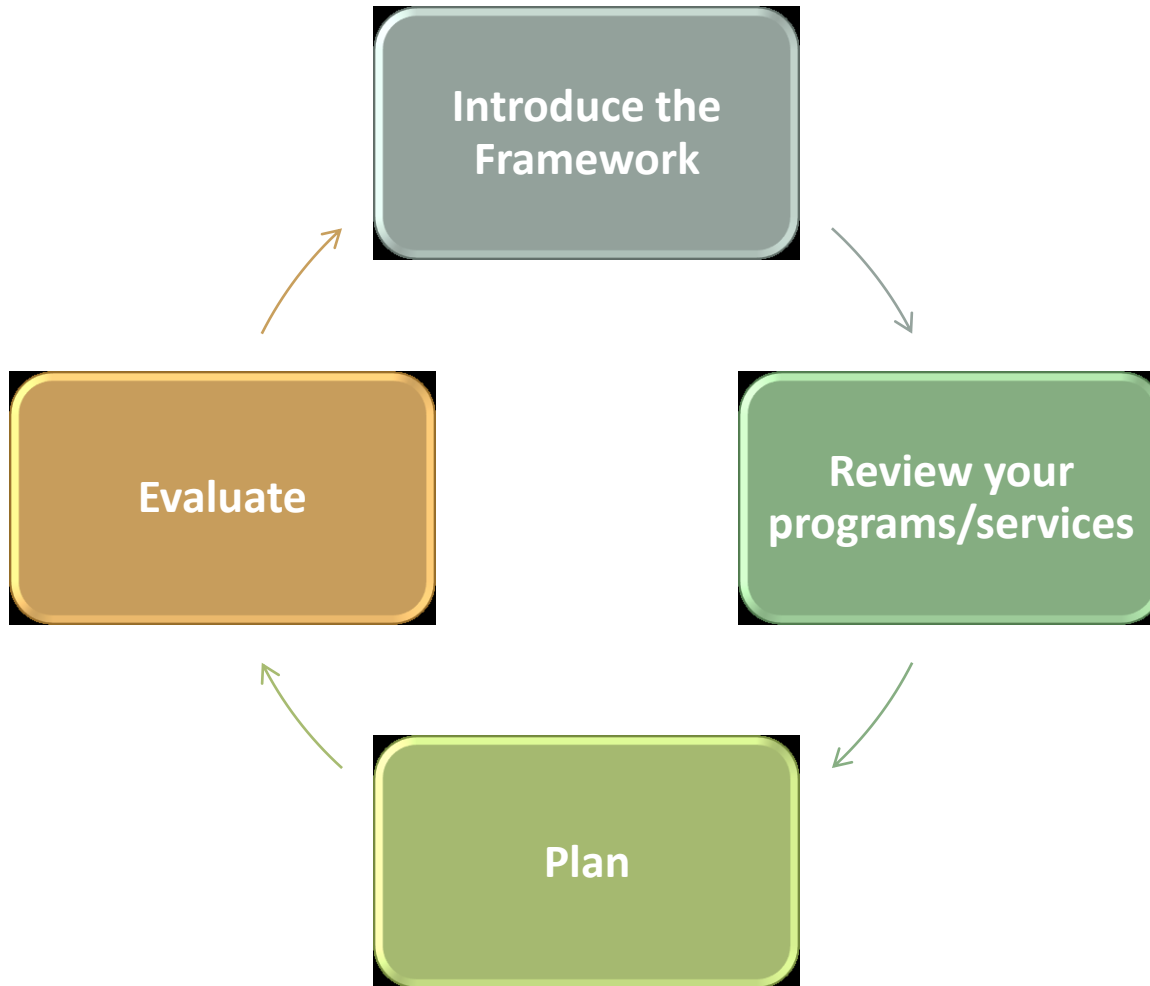


GOAL 1: ACTIVE LIVING

Foster active living through physical recreation.

		1.0	2.0	3.0	4.0	
1.1	Enable participation in physically active recreational experiences throughout the life course, continuing to focus on children and youth but expanding to meet the needs and foster the participation of the growing number of older people in Canada.					
	A	To what extent do you enable opportunities for physically active recreational experiences in your community that address all ages? (through the life course)				
	B	Have you identified barriers within your municipality that prevent participation in physically active recreation programs and services?				
	C	Does your municipality have an overall strategy that seeks to increase physical activity and active living?				
	D	Do you work with other community partners (education, health, social services, sport organizations, age specific groups etc.) to increase physical activity and active living?				
1.2	Incorporate physical literacy in active recreation programs for people of all ages and abilities. Physical literacy is recognized as a precondition for lifelong participation in and enjoyment of sport in the Canadian Sport Policy 2012.					
	A	To what extent to you incorporate Physical Literacy in active recreation programs?				

The Process



Getting the Framework in classes...



A Framework for Recreation in Canada 2015

Pathways to Wellbeing

<<Enter course and date>>



What is the Framework?

A guiding document for publicly supported recreation providers in Canada:

- Provides a foundation for the recreation sector
- Confirms recreation as an essential public service
- Guides and justifies public investment in recreation
- Endorsed by Federal and Provincial/Territorial Ministers

Who Developed the Framework?

The Canadian Parks and Recreation Association and the Interprovincial Sport and Recreation Council with input from various stakeholders across Canada.

Why Have a National Framework?

Reasons to have a national framework:

- To unite recreation from coast to coast to coast
- To ensure all Canadians have access to recreation
- To offer provinces/territories and municipalities a collaborative vision and common goals
- To supplement and enhance the National Recreation Statement (1987)

National Recreation Statement (1987):

Defines roles for all three levels of government in regard to the delivery of public recreation; municipalities are the “primary public supplier of direct recreation services.”

Who is it for?

For anyone who uses public resources (taxes) to deliver recreation opportunities:

- Municipalities
 - Facilities, parks, programming, strategic planning
- Federal and Provincial/Territorial Governments
 - Strategic planning, distribution of grants
- Non-Profit Organizations
 - Strategic planning, use of Government grants
- Post Secondary Schools
 - Recreation facilities and programs
 - To educate future recreation leaders

Framework Overview

The Framework includes:

- A Renewed Definition of Recreation
- Vision
- Values
- Principles of Operation
- 5 Goals
- Priorities



A Renewed Definition

Recreation:

- Recreation is the experience that results from freely chosen participation in physical, social, intellectual, creative and spiritual pursuits that enhance individual and community wellbeing.

Vision:

We envision a Canada in which everyone is engaged in meaningful, accessible recreation experiences that foster: Individual wellbeing; community wellbeing; the wellbeing of our natural and built environments.



Goal 1: Active Living

Foster active living through physical recreation

Priorities:

- Recreation participation throughout the lifecycle
- Physical literacy
- Play
- Reduce sedentary behaviours

Student Contemplation:

How does your municipality encourage you to stay active?



Goal 2: Inclusion and Access

Increase inclusion and access to recreation for populations that face constraints to participation

Priorities:

- This goal aims to achieve equitable participation for all regardless of:
 - Socioeconomic status, age, culture, race, aboriginal status, gender, ability, sexual orientation, geographic location

Student Contemplation:

In your community, do you see any barriers when it comes to recreation participation?



Goal 3: Connecting People with Nature

Help people connect to nature through recreation

Priorities:

- Natural spaces and places are provided
- Comprehensive systems of parks are accessible
- Public awareness and education are promoted
- Negative impacts to the natural environment are minimized

Student Contemplation:

How can your local green spaces be more welcoming for recreation participation?



Goal 4: Supportive Environments

Ensure the provision of supportive physical and social environments that encourage participation in recreation and help to build strong, caring communities

Priorities:

- Essential spaces and places are provided
- Existing structures and spaces are being used for a variety of purposes
- Aging infrastructure is being renewed
- Active transportation is prevalent
- Partnerships are maximized
- Recreation education campaigns are established
- Assessment tools used to ensure accountability
- Community initiatives are aligned

Student Contemplation:

What type of data should be collected to determine whether a recreation facility is ensuring a supportive environment?



Goal 5: Building Recreation Capacity

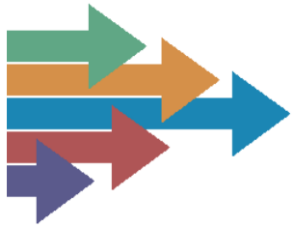
Ensure the continued growth and sustainability of the recreation field

Priorities:

- Increase collaborative efforts among all levels of the recreation field
- Career development to attract and educate new leaders
- Support advanced education in recreation
- Provide development opportunities for organizations and individuals (professional and volunteer)
- Develop community leadership strategies
- Rejuvenate and update volunteer strategies
- Support knowledge development to increase research efforts, data availability, support materials, and the development of new/enhanced post-secondary programs

Student Contemplation:

Your career may revolve around the recreation sector. Do you know what your Provincial/Territorial Government does to invest in the recreation sector?



This is YOUR Document Now

- Use the document as a tool
- The Framework is being used to guide and justify efforts put forth by recreation providers
- Click here for the PDF document
 - [English version](#); [French version](#)

Student Contemplation:

How will you use the Framework? Search the CPRA website (www.cpra.ca) to see how recreation providers are using the Framework!

A Framework for Recreation in Canada 2015

Pathways to Wellbeing

Suggested Outline for Teaching the Framework

Week 2

Introduce the Framework by providing a very brief background. At this point you do not want to teach on it but you want to see if students know anything about it. Implement a short quiz that would take a maximum of 10 minutes to do. The quiz could be done in a number of ways, electronically (Bright space/BBL assignment), instantaneous feedback using Top Hat or Cell phones, or on paper.

Suggested Questions for Quiz or Small Group Discussions:

1. How would you define recreation if asked?
2. What do you think is the primary role of recreation in promoting health and wellbeing?
3. Is recreation important to you, your family, and your community? Why?
4. What are some of the current activities you participate in for recreation?
5. What do you consider to be five benefits to recreation?
6. What organizations, levels of government, and other stakeholders are responsible for recreation in your community?
7. List five reasons why people may not be able to participate in recreation activities?
8. What are five common places in your community where people participate in recreation activities?
9. To what level are you aware of the Framework for Recreation in Canada 2015: Pathways to Wellbeing?
 - a) Very aware
 - b) Somewhat aware
 - c) Not aware

What Next?

Audit Tool

- Funding for pilots, expert review
- National engagement
- Ongoing measurement

National Survey Results

- National & Provincial/Territorial Reports
 - National Summary Report Available
 - Contributions & Barriers Report Available
- Development of tools and resources
 - Success Stories from the Field

What's Next

Academic Community

- Ongoing promotion of Framework
- Additional supporting tools as required
- National knowledge development strategy

IMWG

- Follow up to Forum Outcomes
- Focus on Indigenous communities
- Build strategy and tools guided by survey results

For More Information

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