

FOCUS YOUR ENERGY

SASKATCHEWAN PARKS AND RECREATION ASSOCIATION

# CONFERENCE

ESTEVAN OCTOBER 21 - 23, 2020

TRADE SHOW AND  
SPONSORSHIP  
PACKAGE

# ABOUT THE CONFERENCE

Each year SPRA gathers individuals working in the recreation field in a different Saskatchewan location for its annual Conference and General Meeting. SPRA's strong membership network represents over 400 communities and partners province wide and is committed to represent their members but also the citizens of the province as a whole.

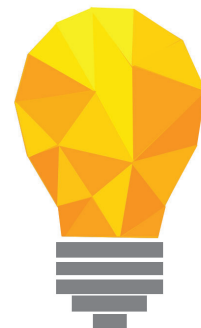
The 2020 Conference will be held in Estevan from October 21 - 23, 2020. SPRA will be inviting people who live and work all over the province to congregate in Estevan to learn about the latest trends and issues in Parks and Recreation. The aim, to provide Education, Networking and Energy Building to our Parks and Recreation professionals in the hopes that it will inspire an increase the quality of life in Saskatchewan.

## Sponsorship and Trade Show Opportunities

The 2020 SPRA Conference committee invites you to become a sponsor and/or exhibitor at the 2020 SPRA Conference at the Estevan Leisure Centre, Estevan, Saskatchewan on October 21 - 23, 2020.

An opportunity to showcase your product or service and make important face to face contact with a broad audience of recreation leaders in Saskatchewan.

Reserve your Sponsorship or Trade Show booth by contacting Erin Wilson, Program Manager, [e.wilson@estevan.ca](mailto:e.wilson@estevan.ca) or (306) 634-1888. Choose from the list of packages or contact her to customize a sponsorship opportunity to best suit your needs.



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# SPONSORSHIP

## SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

### Keynote Sponsor - \$4,000.00

(2 available)

Sponsorship includes: two conference admissions, opportunity to speak to delegates for five minutes prior to keynote address and introduce keynote speaker, banner placement on stage during keynote, clickable link on the SPRA conference website, promotion on social media prior to event, company name on printed materials and publications related to the conference, opportunity to provide one (1) item in the delegate bag. (must provide 200 items)

There are two keynote sponsorship opportunities.

**1. Speaker Chris Koch.** Chris was born in Lethbridge, Alberta and raised in the small farming and ranching community of Nanton, Alberta. It was clearly established early on in his life that he would not be raised with pity or sympathy. His family could have treated his disability like a total tragedy but instead chose to take it all in stride and make the best of the situation. After all, he still had a good head on his shoulders... and with that, anything is possible.



**2. Speaker Jodi Urquhart.** Jodi Urquhart is the author of All Work & No Say, a bestselling book that shattered assumptions that work can't be rewarding and fun. Every talk features savvy, uplifting and hysterical advice to help the audience develop a buoyant, uplifting and meaningful perspective in the midst of stress and change.

The Joy of the Job will turn around your attitude to the workplace and show you how it can be dynamic, fun, and attractive. By adopting a humorous and fun approach to the challenges of keeping the daily grind engaging, the motivational speech, the Joy of the Job inspires professionals to be focused and productive by nourishing the meaning, fun, and joy of their work.



### Awards Gala Sponsor - \$2,000.00

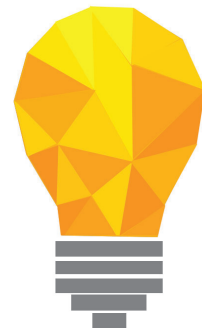
The Awards Gala is the premier evening event and is a formal affair that consists of a dinner, awards and entertainment.

Sponsorship includes: two conference admissions, opportunity to speak to delegates for five minutes prior to entertainment, banner placement on stage during entire evening, clickable link on the SPRA conference website, promotion on social media prior to event, company name on printed materials and publications related to the conference, opportunity to provide one (1) item in the delegate bag. (must provide 200 items)

### Experience the 80s - \$1,500.00

This social event is a networking opportunity for delegates to meet in a casual, fun atmosphere. The evening consists of travelling back in time to an 80s evening full of games and fun. Come in versatile 80s clothing.

Sponsorship includes: two conference admissions, banner placement in the lounge during entire evening, clickable link on the SPRA conference website, promotion on social media prior to event, company name on printed materials and publications related to the conference, opportunity to provide one (1) item in the delegate bag. (must provide 200 items)



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# SPONSORSHIP

## CONTRIBUTING SPONSORSHIP OPPORTUNITIES

### Hotel Sponsor - \$2,500.00

Confirmation Deadline \*March 1, 2020

The conference will have three (3) exclusive hotels for the event. Those hotels' contact information will be included and suggested in the delegate registration package. **Shuttle service will be supplied by the transportation sponsor to the exclusive hotels only.**

Sponsorship includes a guarantee a minimum of 25 rooms booked for two evenings, October 21 - 22, 2020, one space for Trade Show booth, clickable link on the SPRA conference website, promotion on social media prior to event, company name on printed materials and publications related to the conference, opportunity to provide one (1) item in the delegate bag. (must provide 200 items)

The Hotel must block off 50 rooms in total over the two nights of the conference for attendees and supply a booking code to be included in the registration package. Sponsor must supply a booking code for the discounted rate.

### Transportation Sponsor - \$500.00

Confirmation Deadline \*March 1, 2020

The conference will have one (1) supporting transportation sponsor for the event.

Sponsorship includes a guarantee of booking a shuttle service for October 21st and 22nd for 6 hours or more for the Experience the 80s event as well as the Awards Gala. The shuttle will stop at three supporting hotels and the event location.





# SPONSORSHIP

## PARTICIPATING SPONSORSHIP OPPORTUNITIES

### Fast Five Speaking Opportunity- \$400.00

Fast Five speaking opportunities are five minutes of delegates' undivided attention before events, networking breaks, break-out sessions, etc. The speaker has the opportunity to address delegates for five minutes. Choose from October 21, 22nd or 23rd. Opportunities will be awarded on a first come first serve basis.

Sponsorship includes; clickable link on the SPRA conference website, promotion tagging on social media before event, company name on printed materials and publications related to the conference, opportunity to provide one (1) item in the delegate bag. (must provide 200 items)



# TRADE SHOW

## TRADE SHOW DETAILS

During the SPRA Conference on October 22nd from 10:00 am and 1:00pm, delegates will wander throughout the Trade Show while being served lunch to find new products and services that pertain to the Parks and Recreation industry. Exhibitors are welcome to join us for conference speakers Wednesday, all sessions on Wednesday and for the 80s social night.

Exhibitors will receive:  
2 complimentary meals (additional meal \$15.00)  
2 complimentary tickets to the 80s event  
link and listing on the SPRA conference website and on the Trade Show map  
opportunity to place material in delegate bag

### Booth Information

Trade Show booths will be set-up at Affinity Place walking track. This space loops the Event Centre. Booths will be booked on a first-come-first-serve basis. Most booths will be a 10'x8' Trade Show booth space. If anything less than 10'x8' will be a logistical issue for your display, please identify your specific needs when booking your booth.

- There will be access to wifi and electrical.
- each booth will have two chairs and one 8ft or 6ft table with black table cloth.
- Exhibitors are encouraged to bring their own extension cord and power bar if requiring multiple outlets.

### Set up and Take Down

Set up starts Thursday morning from 8:00 - 10:00am. Must be completed when the delegates start entering the facility at 10:00am.

There is a loading area that exhibitors can park to load their materials on the North and South side of the facility. Please check in at the main doors for booth placement and your assigned loading area.

Take down starts at 1:30pm and must be completed by 4:00pm.

### Booth Cost

SPRA Commercial Members:	FREE
Non-SPRA Commercial Members:	\$300.00
Additional Booth:	\$250.00
Non Profit	\$100.00

### Booking & Payment

Fill out registration form and submit to [e.wilson@estevan.ca](mailto:e.wilson@estevan.ca)

An invoice will be sent out at a date closer to the event date.

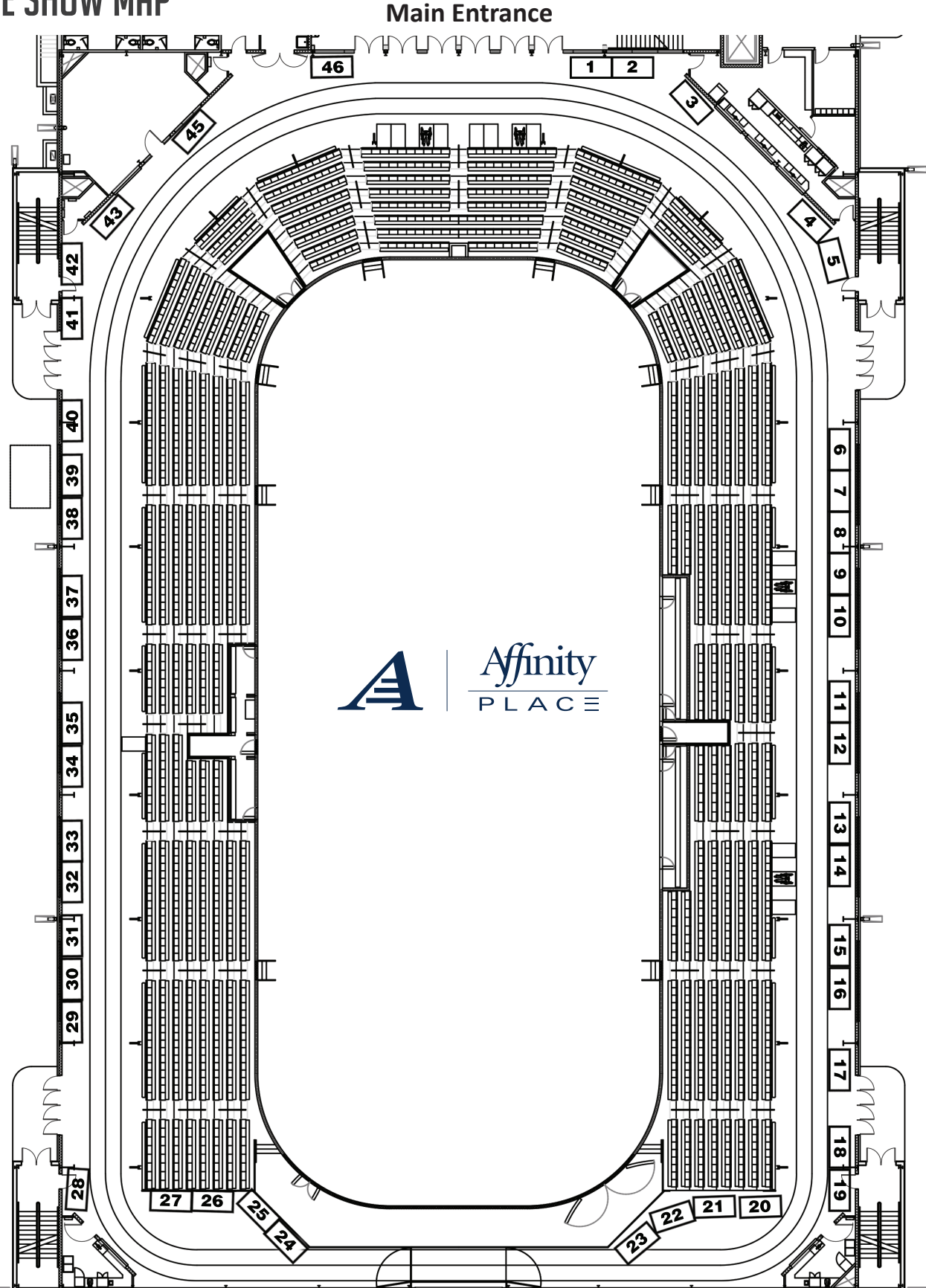
### Accommodation

Accommodation information will be sent out with a discounted rate upon confirmation of payment.



# TRADE SHOW

## TRADE SHOW MAP



# TRADE SHOW REGISTER

## PLEASE FILL OUT THIS FORM AND RETURN

**When:** Thursday, October 22, 2020

**Registration Deadline:** September 22, 2020

**Where:** Affinity Place, 701 Souris Avenue North - Estevan, SK

Contact Information (Please Print)

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Alternate Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Alt Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please note: Your contact information will be shared with SPRA delegates and other exhibitors.

Please check applicable boxes:

SPRA Commercial Member = Complimentary booth

Non-Commercial Member = \$350 GST included

Non-Commercial Member Non Profit = \$100 GST included

Additional booth = \$250 GST included

Additional space for large equipment = price based on needs

Our organization requires power at our booth

Yes

No

Please indicate method of payment

Cheque enclosed (make payable to City of Estevan)

MasterCard or Visa (circle one)

expiry \_\_\_\_\_/\_\_\_\_\_

Card Number \_\_\_\_\_

Signature: \_\_\_\_\_