

# Saskatchewan Parks & Recreation Association

## Annual Conference 2018

### Maple Creek & Cypress Hills



**Tradeshow Information**

[www.spra.ca/conference](http://www.spra.ca/conference)

[www.VisitCypressHills.ca](http://www.VisitCypressHills.ca)



Saskatchewan  
Parks and Recreation  
Association

CYPRESS  
HILLS  
DESTINATION  
AREA

**2018 SPRA Conference Tradeshow**  
**Thursday October 18<sup>th</sup>, 2018**  
10:00am to 4:00pm

**CONFERENCE THEME:**

The 2018 SPRA Conference is “Recreation Round-Up” and has adopted a western theme that is in keeping with the ranching heritage of “The Old Cowtown” of Maple Creek and the Cypress Hills area.

**NEW FORMAT!**

Following feedback from tradeshow vendors in the past, the format of the 2018 SPRA Conference Tradeshow will be a departure from the previous format.

Rather than being associated with “RecFest” on the Thursday evening of the conference as in the past, the tradeshow will run during registration, lunch and the afternoon refreshment break during the plenary sessions of the opening day of the conference when delegates are still fresh.

In addition, lunch and refreshments will be served in component parts on four different tables spread throughout the tradeshow areas, thereby compelling delegates to search out the food and refreshment stations among the tradeshow exhibits in order to “Round-Up” the complete lunch and refreshment break offering.

Also, the menu for the luncheon will be finger foods that can be consumed standing up, allowing delegates to browse the tradeshow exhibits and interact with exhibitors as they eat their lunches and enjoy their afternoon refreshment break.

**EXHIBITOR BENEFITS:**

- Exposure to approximately 200 Parks & Recreation professionals and volunteers representing Municipalities from across Saskatchewan.
- Free access to food and refreshments during the luncheon and afternoon coffee break.
- Two free tickets to the Cowtown Culinary Tour (the evening supper event). Additional tickets can be purchased for \$40.00 Each.
- Delegate bag inserts (200 pieces provided in advance).

**LOCATION:**

Maple Creek Legion Hall (110 Maple Street)

**SET-UP:**

- Set-up starts at 8:00am on Thursday October 18<sup>th</sup>, 2018.
- Set-up must be completed by 10:00am when the conference registration desk opens.

**TAKE DOWN:**

- Take down is 4:00pm on Thursday October 18<sup>th</sup>, 2018.
- Pre-Cowtown Culinary Tour (supper) cocktails and entertainment will start at 5:00pm in the Legion Hall, with the food tour starting at 5:45pm.

**BOOTH INFORMATION:**

- Tradeshow booths will be set-up in the “Meeting Room” and the “Normandy Room” at the Maple Creek Legion Hall. These rooms are adjacent to the main plenary session hall allowing for the free flow of delegates between the spaces.
- Given the limited space within the Maple Creek Legion Hall there will be a limited number of tradeshow booth opportunities. Booths will be booked on a first-come-first-serve basis.
- Given the limited space within the Maple Creek Legion Hall some of the booths may be slightly smaller than the standard 10’x10’ tradeshow booth space. If anything less than 10’x10’ will be a logistical issue for your display, please identify your specific needs when booking your booth.
- The dividers between the booths will be rustic corral panel pine slabs in keeping with the western theme of the conference. There will be no curtain dividers or backdrops.
- There will be limited access to wifi and electrical. If your booth cannot be operated without wifi and/or electricity please identify your needs when you book your booth.

**BOOTH COST:**

SPRA Commercial Members:       FREE  
Non-SPRA Commercial Members: \$350.00  
Additional Booth:                   \$250.00

**BOOKING:**

- Simply send an e-mail to [recroundup@maplecreek.ca](mailto:recroundup@maplecreek.ca) with your company’s name and contact information.
- Identify whether or not your organization is a SPRA Commercial Member.
- Identify whether or not you have any special needs of requests.

**PAYMENT:**

Please forward a cheque made payable to “Cypress Hills Destination Area Inc.” to:

**Recreation Round-Up**  
**Att: CHDA Inc.**  
**Box 428**  
**Maple Creek, Sask.**  
**S0N 1N0**

**ACCOMODATIONS:**

- Please visit [www.VisitCypressHills.ca](http://www.VisitCypressHills.ca) and click on “accommodations.”
- Conference accommodations include:
  - Willowbend Motel
  - Cobble Creek Lodge
  - The Resort at Cypress Hills
- If you need additional assistance with finding accommodations please contact us at [recroundup@maplecreek.ca](mailto:recroundup@maplecreek.ca)