





More than planting flowers...



Saskatchewan

## G C O W your Community

with Communities in Bloom

## Develop your community and civic pride in 6 key areas:

- Community Appearance
- Environmental Action
- Tree Management
- Plant and Floral Displays
- Landscape
- Heritage Conservation

For more information, call the Saskatchewan Parks and Recreation Association (SPRA) at 1-800-563-2555

**Provincial Partner** 



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## An Invitation to Saskatchewan Communities

Communities that look successful are the most likely to be successful. Whether your goals are to increase tourism, stimulate economic development, or build civic pride, the "face" your community presents to residents and visitors is a key factor in achieving your goals.

Communities in Bloom is a program offered by SPRA that inspires communities to enhance and sustain the visual appeal of neighbourhoods, public spaces, parks and streetscapes through the imaginative use of flowers, plants, trees and landscaping, the preservation of heritage and cultural assets, and attention to environmental stewardship.

A core part of this popular program is the friendly evaluation of communities, engaging citizens of all ages, service groups, businesses and associations in an effort to succeed and be recognized. During the evaluation, our volunteers generate ideas for your community and will help you recognize the great assets you already have!

Communities in Bloom participants are more successful when they are deeply involved in their community's development at the grassroots level and feature:

- A true desire to participate based on an appreciation for municipal parks and residential landscapes
- A strong desire to better their community
- A strong environmental consciousness
- A sense of heritage and civic pride
- An understanding that economic benefit is likely to follow
- Support of the Municipal Government

Communities of all sizes from every region of Saskatchewan are invited to participate in Communities in Bloom and gain the social and economic benefits that can result.



It's about Community Development!

