



Vision

To inspire all communities to enhance the quality of life and our environment through people and plants in order to create community pride.

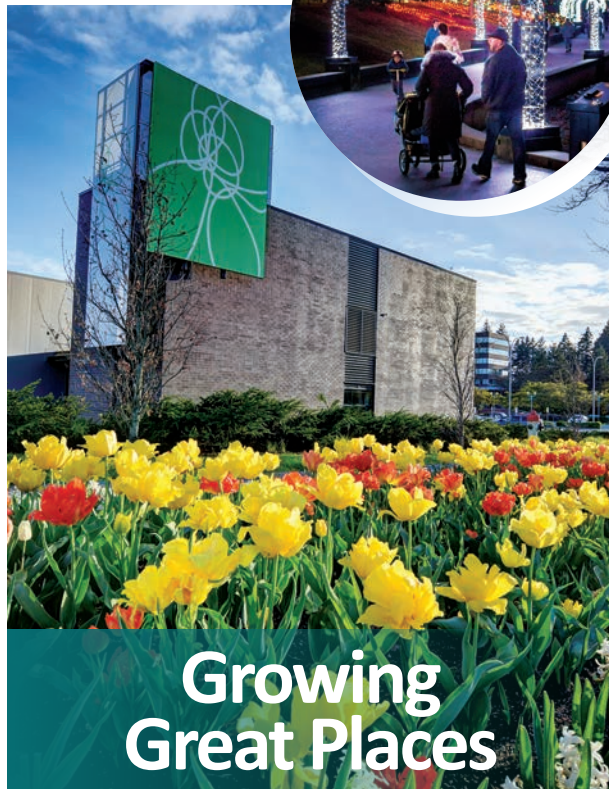
About us

Since 1995, Communities in Bloom has helped participating communities develop civic pride, mitigate and adapt to the impacts of climate change, enhance green spaces, strengthen neighbourhoods, and increase investment opportunities and tourism.

It is a comprehensive proven approach to community development and its positive benefits are felt immediately!

900+
REGISTERED
COMMUNITIES

4,400+
LOCAL
VOLUNTEERS



Growing Great Places Together



**Communities
in Bloom**

**Collectivités
en fleurs**

Canada

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Growing Great Places Together



communitiesinbloom.ca

Join Communities in Bloom

CiB participation provides practical solutions to help mitigate and adapt to the impacts of climate change. The program is designed to encourage continuous improvement in all aspects of your community.

Who are we?

Established with the guidance of Britain in Bloom, Tidy Towns of Ireland, and Villes et Villages Fleuris de France, Communities in Bloom held its first edition in 1995 and 29 participating municipalities were honoured at the first awards ceremony on Parliament Hill.

The program now includes hundreds of communities across Canada and an international challenge which has engaged communities from the United States, Europe and Asia over the past three decades.

What do we do?

CiB is a volunteer and partnership driven charitable organization. A multi-tiered competitive evaluation process engages the entire municipality while placing an emphasis on continuous improvement.

The program helps the community to focus on:

- **Developing green infrastructure to help adapt to, and mitigate, the impacts of climate change**
- **Connecting more people to nature which contributes to creating healthier communities**
- **Strengthening and conserving natural, built, and cultural heritage**

Six criteria are judged: *Community Appearance, Environmental Action, Landscape, Heritage Conservation, Tree Management, and Plant and Floral Displays.*

What's in it for the community?

Participating communities unanimously agree! Growth in civic pride, a positive sense of community, and tangible improvements generated by their efforts are immediately felt.

Communities in Bloom is an holistic community program where everyone wins. It is a citizen-led, community economic development program, with a return on investment that is measurable, predictable and accountable.

United for growth

In 2020, **Communities in Bloom** united with the **Canadian Nursery Landscape Association (CNLA)** a national not-for-profit federation of provincial horticultural trade associations representing over 4,000 members in the landscape, retail garden centre, and nursery sectors.

This strategic alliance will help municipalities educate the public on the value of protecting our environment, while also showcasing their achievements and fostering civic pride throughout Canada and around the world.



Discover more at
communitiesinbloom.ca