





More than planting flowers...



Saskatchewan

## Grow your Community

Develop your community and civic pride in six areas:

with Communities in Bloom

- Community Appearance
- Environmental Action
- Tree Management
- Plant and Floral Displays
- Landscape
- Heritage Conservation

For more information, call the Saskatchewan Parks and Recreation Association (SPRA) at 1-800-563-2555.

**Provincial Partner** 



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SASK LOTTERIES

## Saskatchewan Communities

Communities that look successful are the most likely to be successful. Whether your goals are to increase tourism, stimulate your economy, or build civic pride, the look your community presents to residents and visitors is a key factor in achieving your goals.

Communities in Bloom is a program offered by SPRA that inspires communities to enhance and sustain the visual appeal of neighbourhoods, public spaces, parks and streetscapes through the imaginative use of flowers, plants, trees and landscaping, the preservation of heritage and cultural assets, and environmental stewardship.

Friendly competition is a core part of this popular program, engaging citizens of all ages, service groups, businesses and associations in an effort to succeed and be recognized. During the evaluation, our volunteer judges will come up with ideas for your community and help you recognize the great assets you have!

Participants are more successful when they are deeply involved in grassroots community development and have:

- A true desire to participate based on an appreciation for municipal parks and residential landscapes
- A strong desire to better their community
- A strong environmental consciousness
- A sense of heritage and civic pride
- An understanding that economic benefit is likely to follow
- Support of the Municipal Government

Communities of all sizes from every region of Saskatchewan are invited to participate in Communities in Bloom and gain the social and economic benefits that can result.



It's about Community Development!

